



TEMPE CHAMBER
— *of* **COMMERCE** —

2022 Advertising
Opportunities



Website Advertising

Advertise to thousands of website visitors with a rotating ad on all pages of the Tempe Chamber of Commerce website. **(Limited Availability)**

Vertical Web Rotating Ad

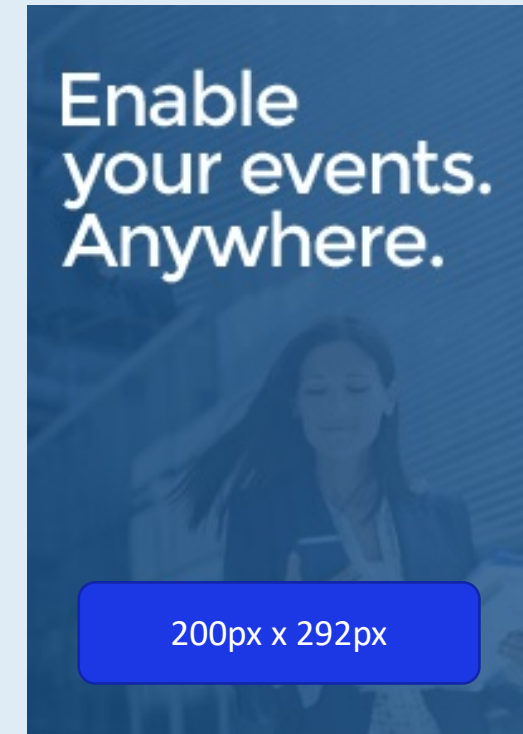
- Appears in a rotation of ad space on every Chamber webpage*
- Ad size: 200px x 292px
- Fee: \$150 monthly, \$425 quarterly, \$1500 annually

*Excludes homepage and event registration pages

File format: .jpg .png .gif (no Flash)

File size: Max 150KB –

Artwork linked to URL provided by Member





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The Business Advocate Newsletter

The **Business Advocate News & Updates** is a weekly publication sent on Tuesday afternoons that provides information designed to help businesses succeed. This newsletter includes chamber news, along with local and national news and additional resources businesses may need.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 550px
- \$75 per insertion

Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB –

Artwork linked to URL provided by Member

3,170

• Email list

14.84%

• Average Open Rate

Numbers as of January 2021



Governor Ducey Announces Reopening Guidance

Yesterday Governor Doug Ducey held a press conference to announce [Executive Order 2020-34](#) which contains guidance on resuming additional business operations for barbers, cosmetologist and dine-in restaurants. He also issued [Executive Order 2020-35](#) regarding reporting by nursing and residential care institutions. Here is an overview:

- Friday May 8th, retail can be open for business with limited occupancy. Find the retail guidance [here](#).
- Friday May 8th, licensed Title 32 salon and cosmetology businesses can open. You can find that guidance [here](#). All openings are voluntary.
- Monday May 11th, dine-in establishments can operate. Dine-in guidance can be found [here](#). All openings are voluntary.
- Executive Order 2020-35 regarding reporting by nursing care institutions and residential care institutions related to COVID 19. Read that [here](#).
- AZDHS Guidance can be found [here](#).

1200px by 550px



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Thank You

E-mail David Key at David@tempechamber.org

or call 480-736-4286

