



**TEMPE CHAMBER**  
— of COMMERCE —

# Member Engagement Resource

## ADVOCACY. VISIBILITY. CONNECTIVITY.

### CHAMBER STAFF



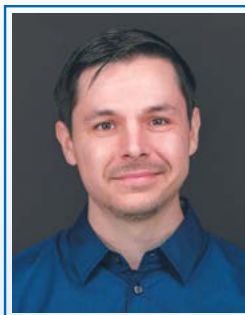
**Colin Diaz, ACE, IOM**  
President & CEO



**Erika Acorn**  
Vice President of Business  
Development



**Julie Flanigan**  
Vice President of Finance



**David Key**  
Marketing & Programs  
Manager

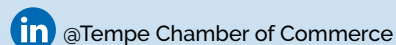
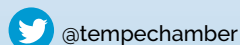
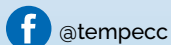


**Paulette Pacioni**  
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**MISSION STATEMENT:** We serve as the voice of business, a catalyst for economic growth and a champion for a strong community.



# Committees

[@tempechamber.org/committees](https://tempechamber.org/committees)

*Many of the Tempe Chamber's successful programs are a direct result of the efforts of its volunteer committees. In turn, the Tempe business community benefits from these various projects. Whether it's with your expertise, products, services or dollars, consider being a partner on a committee.*

## ■ **AMBASSADORS**

Represents the chamber and its members through mentoring, guidance, visibility and by communicating the chamber's vision and goals in the business community.

## ■ **BUSINESS DEVELOPMENT COUNCIL**

To provide education and resources to chamber members in a variety of productive, user-friendly formats in order to impact their businesses in profitable and beneficial ways.

## ■ **BUSINESS OWNERS FORUM**

Facilitates owner-to-owner information sharing in an environment that promotes confidential and open dialogue with the purpose of solving challenges faced by business owners, as well as to share insights and ideas to enhance your business and foster a viable economic climate.

## ■ **ECONOMIC DEVELOPMENT**

Identifies and develops projects to facilitate the Tempe Chamber's role in economic development. This committee will create task forces that build Tempe's workforce readiness, generate high skilled jobs, enhance Tempe's ability to keep and attract talent, and help businesses grow.

## ■ **FUEL**

Empowers young professionals as stewards of the business community through professional development while enhancing personal networks to foster Tempe's current and future business leaders.

## ■ **GOVERNMENT RELATIONS AND TRANSPORTATION**

Makes a bottom-line impact for members by advocating for a favorable business climate through interactive public policy engagement, and providing ongoing representation and information in government at local, state and federal levels.

## ■ **MILITARY AFFAIRS**

Acts as representatives for the Tempe Chamber and the City of Tempe. To promote good fellowship and mutual understanding for and with the United States military communities. The committee is open to members and past or current military service is not a requirement to join.

## ■ **SUSTAINABILITY**

Recognizes and champions sustainable businesses in Tempe, while providing education and resources to all Tempe Chamber members who would like to adopt or enhance sustainable methods and practices.

## ■ **WOMEN IN BUSINESS COUNCIL**

Fosters the growth and success of women in business through ongoing personal and professional development, in order to improve Tempe business community.

## Signature Events

[@tempechamber.org/signature-events](https://tempechamber.org/signature-events)

*The Chamber's Signature Events are our marquee events, highly visible in the business community and attended by Tempe's premier business, community and political leaders. Opportunities are available to catapult your business brand by sponsoring a signature event.*

### ■ ANNUAL LUNCHEON

Reflecting on the past year while looking forward to the future, we celebrate and share our vision for the Tempe Chamber and the business community at the Annual Luncheon. At the event, we present the incoming Board Chair, new members of the Board of Directors and Committee Chairs. Awards include the Business Excellence Awards, The Spirit of Tempe, Tempe Leadership's Outstanding Community Leader and the Volunteer of the Year. This event happens in June.

### ■ ASU SUN DEVIL KICKOFF LUNCHEON

Start the college football season early in mid-August at the Annual Sun Devil Football Kickoff Luncheon! "Voice of the Sun Devils" Tim Healey emcees this exciting afternoon as ASU's Head Coach kicks off the season with his players, coaches and other special guests.

### ■ EMERGING ISSUES FORUM

This bi-monthly series is the place to learn about and discuss emerging policy issues that matter to your business and the community. A benefit to the business community, these forums include informational briefings from guest speakers and structured discussion with fellow members.

***Sustainability Summit*** — The event includes national and local experts who offer business solutions and programs to help your organization save money and resources through sustainable practices.

### ■ LEADERSHIP CONFERENCE AND TRADE SHOW

Each year, this powerful event brings together hundreds of business leaders in a setting that celebrates success, facilitates network development and offers incredible opportunities for personal and business growth. At the conference, we recognize the Women in Business Mentoring Program Graduates and recognizes the Business Woman of the Year.

### ■ LEADERSHIP SPEAKER SERIES

The Tempe Chamber's Women in Business Council presents a four-part speaker series that will guide participants on how to be a more effective professional and confident individual by developing as a leader and growing into a position of greater value and happiness.

### ■ RED, WHITE, & BLUE AWARDS CEREMONY

This breakfast event, hosted by the Military Affairs Committee (MAC), will recognize stellar members of our local Military and Public Service members through scholarships and special recognition awards.

### ■ STATE OF THE DISTRICT

Each year, the Chamber presents the State of the District, a Federal Update with the 9th District US Representative. The event includes community, educational, political and civic leaders over brunch while our US Representative provides an update on federal issues affecting our district, state and country.

### ■ STATE OF THE CITY

The State of the City Address provides a unique opportunity for the public to hear from Tempe's Mayor. At this annual event, the mayor shares his thoughts on the local social and economic climate along with his vision for the growth and future of Tempe and Arizona, which takes place every year in early November or late October.

### The Business Advocate

Our weekly newsletter is sent to members every Tuesday. It has all the tools and resources needed for the week, including upcoming chamber events, news and helpful trends and stories throughout the business world. We'll also promote members who have news to share, such as a ribbon cutting or another milestone, or have an event or deal to share. You can submit items to share in the Business Advocate! We're always looking for content.

### Special Events and Programs

[@tempechamber.org/tempe-chamber-special-programs](https://tempechamber.org/tempe-chamber-special-programs)

- Sustainability Pledge
- Mentoring Program
- Stars and Strikes Bowling Fundraiser
- Business Before Hours
- Business After Hours
- Coffee Connections Leads and Referrals Groups
- Ribbon Cuttings
- Business Academy

### Tempe Chamber Foundation

[@tempechamber.org/tempe-chamber-foundation](https://tempechamber.org/tempe-chamber-foundation)

Is a separate 501(c)3 charitable organization, who's mission is to engage in activities that positively impact the quality of life in Tempe through education, economic development, research and community enhancement programs and services.

#### TEMPE LEADERSHIP

- Adult program
- Programs runs from September to early May

#### TEMPE YOUTH LEADERSHIP

- Youth program open to sophomores and juniors in the boundaries of the City of Tempe
- Program runs from October to March

#### TEMPE CARES

- Tempe's largest annual day of service

#### CAREER READY TEMPE

[@tempechamber.org/career-ready-tempe](https://tempechamber.org/career-ready-tempe)

- Workforce development program in partnership with the City of Tempe
- Develop the future workforce of Tempe so that it aligns with industry needs by providing youth with internships

### TESTIMONIALS



“When we opened our doors in Tempe, the Chamber of Commerce was one of the first calls I made. Not only has it connected us to hundreds of businesses in the area, but the Chamber has

also provided knowledge on relevant topics, the community, and political issues. One hears the word “advocacy” but does not truly understand the reach, and depth of knowledge of the Chamber staff until one sees them in action. Our business has grown by 35% and I attribute much of that to working with other Chamber members on projects or committees.”

Suzy Greenwood  
Business Manager at  
Arizona Tax Advisors



“The Tempe Chamber is a strong organization that provides a tremendous service to our business community. The Chamber's also done a great job of making our company very human in the community – letting people know that we give back.”

Jihan Cottrell  
Account Executive II  
COX Business



“Being involved with the Women in Business Council has taken me out of my comfort zone, in the best way. The educational and leadership events, put on by the WIB, have helped me grow professionally. I've also made great connections with other members in the local business community.”

Roxy Helman  
Communications Manager  
United Dairywomen of Arizona